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Creating Value From Mergers And Acquisitions (2nd Edition)



Synopsis

Creating Value from Mergers and Acquisitions is the first book to provide a comparative analysis of the M&A scene in Europe and the US, the two most active markets in the world. Now in its second edition it continues to develop an international and multidisciplinary perspective of M&A, and considers M&A as a process and not a mere transaction. The author draws upon economics, finance, strategy, law, organisational theories to formulate a five-stage model and emphasises the need to understand the interconnected nature of these stages. The book's central focus is on the challenges to using M&A as an instrument to create shareholder value, how M&A risks can be mitigated and how odds of success in acquisitions can be increased. Creating Value from Mergers and Acquisitions is suitable for those studying advanced undergraduate and MBA courses in industrial organisations, finance, business strategy, and corporate governance, as well as those preparing for professional exams. The rigorous integration of the conceptual, empirical, and practical aspects of M&A means that researchers and practitioners will also find this book extremely useful.

Book Information

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Customer Reviews

Simply a must read for all persons who require a broad understanding of the various issues involving planning and executing acquisitions and mergers; Tom Berglund, Professor of Finance, Swedish School of Economics and Business Administration, Helsinki, Finland. Creating Value from Mergers and Acquisitions the Challenges is the

first book to provide a comparative analysis of the M&A scene in Europe and the US, the two most active markets in the world. Now in its second edition it continues to develop an international and multidisciplinary perspective of M&A, and considers M&A as a process and not a mere transaction. The author draws upon economics, finance, strategy, law, organisational theories to formulate a five-stage model and emphasises the need to understand the interconnected nature of these stages. The book's central focus is on the challenges to using M&A as an instrument to create shareholder value, how M&A risks can be mitigated and how odds of success in acquisitions can be increased.

Classic features:

- Short illustrations in every chapter highlight standard practices and explain complex issues
- User-friendly tables and figures make complex empirical data easier to comprehend
- Most chapters contain a short case study to highlight important issues
- Case studies and review questions enable further discussion and study
- Chapter overviews at the end of each chapter highlight the discussions implications for M&A practice
- Provides a balanced treatment of M&A, drawing upon the conceptual, empirical, and practitioner perspectives
- Emphasises critical examination and empirical validation of theoretical predictions

New to this edition:

- Creating Value from Mergers and Acquisitions the Challenges
- is suitable for those studying advanced undergraduate and MBA courses in industrial organisations, finance, business strategy, and corporate governance, as well as those preparing for professional exams.
- The rigorous integration of the conceptual, empirical, and practical aspects of M&A means that researchers and practitioners will also find this book extremely useful.
- Sudi Sudarsanam is a Professor of Finance and Corporate Control at Cranfield School of Management, UK.

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Outstanding text on M&As, very comprehensive. it touches upon all aspects of the deals from strategy/synergies, types of mergers to valuation, antitrust legislation and HR issues. I really like the focus on European deals in addition to the US one. The section on defence strategies is by itself worth the price of the book. The information is up to date and it is a book where also the notes at the end of the chapters add value. It is definitely aimed at people with business experience or/and MBA students. Such a shame it is not available in Kindle version. One of the best books on M&As on the market (and I have read a lot of them!). The only minor issue is that there is not a list of the cases presented in the book and if you read something of interest with regards to a case you have to search in the entire book as there is no index.

Just finished this 800-pages book about M&A...loaded and supported by purely research papers on M&A, take over history. Must read and very objective.

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